

## Board Briefing Summary

### *Student Recruitment and Enrollments / Student Activities and Services*

#### **Dean of Students**

We are busy planning 2023 Graduation Week festivities. The Board will be pleased to know that caps and gowns for our graduates arrived ahead of schedule this year and are being prepared for distribution. Last year we had a record number of graduates participating in Commencement (about 300) and this year we are on track to match this number. The ARCC gymnasium will be set up the same as last year, with a few modifications. We look forward to celebrating the accomplishments of this year's graduating class and honoring all of students' accomplishments with the graduation week festivities outlined below. We are glad to bring back the PTK Induction Ceremony, which has not happened in several years; this event is not usually attended by Board members but we welcome attendance!

- Monday, May 15<sup>th</sup>, 5pm, Kepler Early College Degree Program Celebration
- Tuesday, May 16<sup>th</sup>, 6pm, Kepler Phi Theta Kappa Induction Ceremony
- Wednesday, May 17<sup>th</sup>, 6pm, Kepler Program of Adult Literacy Service Recognition Ceremony
- Thursday, May 18<sup>th</sup>, 7pm, ARCC Honors Convocation Ceremony
- Saturday, May 20<sup>th</sup>, 9:30am, ARCC Annual Commencement Ceremony
- Saturday, May 20<sup>th</sup>, 1pm, Kepler Nursing Pinning Ceremony
- Saturday, May 20<sup>th</sup>, 1pm, ARCC Health Sciences Pinning Ceremony

A few highlights among this year's graduating class of credit students:

- There are 458 total eligible students who have applied for at least one credential
- Including students who can earn multiple credentials or are double majors, there are 483 graduations pending
- This includes 386 Associate Degrees, 56 Short-term certificates, 38 long-term certificates (30 credits or more), and 3 letters of recognition
- There are 34 Early College Degree graduates and 6 Veterans

#### **Career Development, Internships and Job Services**

The Career Closet will return to the Student Center the week of April 17<sup>th</sup>. The Marshall Street School class that uses HCC's campus have played an instrumental role in sorting/organizing clothes and will run the Career Closet so our students can receive gently used professional clothing for job interviews and work at no costs. This event would not be possible without year-round assistance from the Marshall Street students and their faculty.

## Athletics

**Outdoor Track & Field** – The Outdoor Track & Field team traveled to Bridgewater College to compete in the Doc Jopson Invitational on March 25<sup>th</sup>. For the men, Tommy Bildheiser (Lebanon, PA) earned a 1<sup>st</sup> place finish again in the 800 meters with a time of 1:54.83, winning by almost 2 full seconds. Ryan Rasco (St. Maria Goretti HS) competed in the 1500 meter and took 4<sup>th</sup> place with a time of 4:07.43. Michael Kelly (Chambersburg Area HS) in the 110-meter High Hurdles taking 1<sup>st</sup> place with a personal best of 15.62 second. For the women, Josey Reineman is starting where she left off in indoor taking 1<sup>st</sup> place in the High Jump with a height of 1.63 meters (5' 4.25"). Mikaila Ek (Berkeley Springs HS) took 4<sup>th</sup> in the Pole Vault with a height of 2.96 meters (9' 8.5").

**Golf** – The Hawks have played two matches this Spring. Jaxson Schultz (Boonsboro HS) shot well in both matches with scores of 72 and 73 lead the MDJUCO. Noah Hoffinger (Middletown HS) has the next best scores on the team placing in the top 10 in the conference. The Hawks are playing their home match at Beaver Creek Country Club on Thursday, April 13 and will play in the Region/District Tournament beginning on April 24 in Bristol, TN.

**Baseball** – Returning centerfielder, Josh Clapsaddle (Waynesboro Area HS), has contributed significantly to the offense leading the team in games played, runs scored and multiple base hits, including 3 home runs. Kadin Holmes (South Hagerstown HS) and Chanse Phillips (South Hagerstown HS) lead the team in RBI's with 21 and 19 respectively. In Region 20 play, the Hawks split with Monroe College and will play Harford and Potomac State at the end of April. On March 29, Head Coach Scott Jennings earned his 700<sup>th</sup> win when the Hawks defeated Shenandoah University in Game 1 of the double header. The team is 15-14 overall and 6-4 in the conference going into the back half of the season. The Region 20 tournament is held at Potomac State on May 5-7.

**Softball** – In the bottom of the 8<sup>th</sup> inning of game 2, Sydra Royer (Greencastle-Antrim HS) hit a two-run, walk-off home run to beat Montgomery College 8-6 in dramatic fashion. After winning Game 1 easily, the Hawks trailed the entire second game until Royer hit the home run. The team is making too many errors, but they do not panic, and they get better at hitting the ball as the double header goes on. Cali Ricker (North Hagerstown HS) leads the team with a .625 batting average, Morgan Kolich (Smithsburg HS) leads the team with 8 doubles, and Bailey Wilson (Smithsburg HS) has the most multiple base hits, including 2 home runs on the season. Peyton Sheffler (Waynesboro Area Sr HS) has pitched well and picked up 3 wins on the season. Softball heads into the final stretch of the season leading to the start of the Region 20 tournament on May 6<sup>th</sup>.

**Alumni** – On May 13, the Athletic Booster are hosting a HCC Alumni Volleyball Tournament. The doors will open in the ARCC at 12:00pm and the games will begin at 1:00pm. Nominations forms went out on social media for the 2023 Hall of Fame. This event will be held on Saturday, October 7, 2023.

### ***Credit Curriculum Development and Teaching and Learning Matters***

Eighty-nine truck driving students have received their CDL Class A license so far in this training period. Thirty-two students are enrolled in the spring semester and expected to test this month. That will be a total of one hundred and twenty-one students receiving their Class A CDL license this year with more students to test in June before the end of the training cycle.

There was an article in the March 27, 2023, edition of the Baltimore Sun featuring the partnership between Williamsport High School and our CDL truck driver training program.

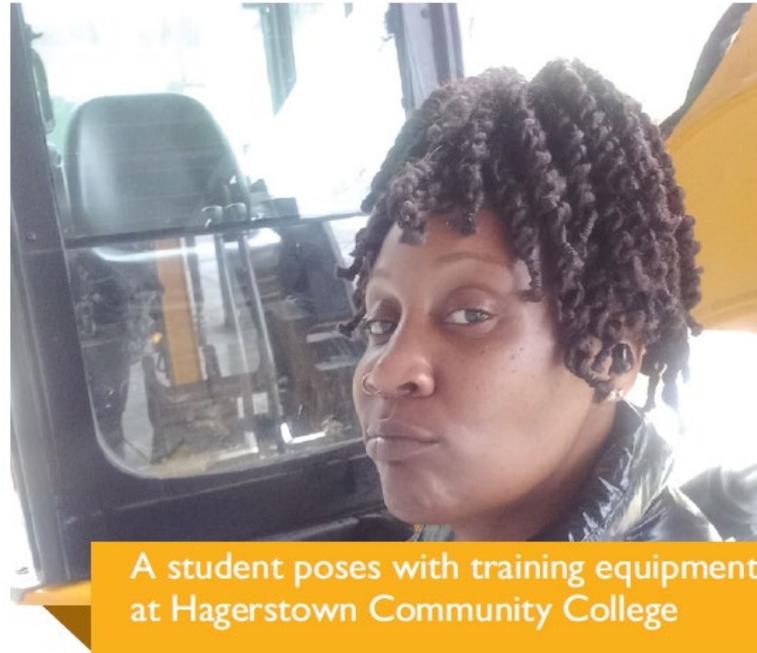
Graphic Design student Elizabeth Boehmer is completing her internship this semester at Copyquik. General Manager Barry Martin is so pleased with Elizabeth's work that he is interested in hiring her after graduation in May.

### ***Workforce Solutions and Continuing Education***

- WSCE has awarded \$181,956 from the GEER 2 grant to provide scholarships for 176 students to date. This grant ends on June 30, 2023.
- WSCE has awarded 48 students a total of \$35,900 from the MHEC's Workforce Development Sequence Scholarship.
- WSCE received notification that HCC has been awarded \$400,770 from the George Edward Fund for economic development. This funding will be used to purchase equipment for the new Bowman Training Center.
- WSCE and Internship Coordinator, Laura Scafidi submitted a proposal to the County to use ARPA funds for Career Fairs in November 2023 and April 2024. The County has awarded HCC \$175,000 for the fairs and also for the Start up Week in May 2023 coordinated by incubator manager Justina Shaw.
- ***WSCE Allied Health***
  - Nurse Refresher began April 3 with 9 students.
  - Foundations of Healthcare Careers ends on April 6 with several students registered to continue to Medical Assisting (8), Phlebotomy (11), and CNA/GNA (6) programs.
  - ELL Certified Nursing Assistant program had 7 students successfully complete the CNA Clinical
    - ELL CNA/GNA students will begin an Acute Care internship at Meritus and be paid through Western Maryland Consortium in April.

- WSCE partnered with Adult Literacy Services to provide an Integrated Education Training program for ELL students in CNA/GNA and Phlebotomy – Orientation is February 13, 2023 for bridge courses beginning in April. The CNA/GNA and Phlebotomy programs will begin in September 2023.
    - WSCE, Adult Education, and Western Maryland Consortium were interviewed by the Maryland Department of Labor for an article recognizing the power of team work and the benefits of collaboration for at-risk student populations.
  - WSCE is working with the Asian American Training Center to offer additional certifications for Community Healthcare Workers (CHW) such as Working with Alzheimer Patients training. Curriculum Development complete. Class offerings pending.
  - Program manager is working with Medical Assisting instructor to restructure the Medical Assisting program to include the program prerequisites for Fall 2023.
  - WSCE is working with WCPS to offer CNA/GNA training to High School students under the Maryland Blueprint. Plan for lab space development is in progress. Instructor search in progress.
  - Certified Medicine Aide initial certification is being offered as an open enrollment course at the request of CNA/GNA Advisory Committee The course began on March 24 and will conclude on June 9<sup>th</sup>. We have 7 students enrolled.
  - Certified Peer Recovery Specialist is being resubmitted as an online course. The goal is to include the revamped program Fall 2023
  - Working with Kinesthetic Solutions owner and licensed Massage Therapist, to potentially develop a Massage Therapy program
  - Paramedic Self-study report was successfully submitted on April 1.
  - CNA/GNA program reapproval due July 1, 2023.
- ***College for Kids***
    - The Discover Medicine camp is almost full with 9 students awarded entrance for 10 original spots.
    - Registration for the College for Kids program has many waitlisted programs and additional sections are looking to be added to accommodate the need.
- ***Personal Enrichment***
    - We have partnered with Maryland Symphony Orchestra to do a series of speaker series. The upcoming speaker will share the benefits of music and medicine.
- ***Business***

- Spring Management Bootcamp classes start 3/21; 13 students participating generating over \$12,000 in revenue
- Winter Management Bootcamp ended 4/6- 13 students participated generating \$15,000 in revenue
- 10-week Leadership Excellence class beginning 4/16 with Washington County Government generating over \$8,000 in revenue
- Contract signed with Western Maryland Consortium to provide Workplace Readiness series for their Summer Youth Program
- Business Program Manager and Internship Coordinator presenting at Women Empowered event on 4/14 for Washington County Chamber of Commerce
  
- ***Certification and Licensure:***
  - New course offering: ServSafe Certification to be offered starting July 2023
  
- ***Transportation/Trades/Tech***
  - The 2023 Motorcycle Safety program started in March with classes filled 6-8 weeks in advance.
  - Specialty Granules issued a joint press release with HCC announcing their Industrial Maintenance Apprenticeship program, where HCC is the provider for the Related Technical Instruction.
  - Customized training was held for Specialty Granules on welding, Tri-County Pumps for Excel, and Ring Container for aerial work platform operations.
  - Staff met with representatives of "Vehicles for Change" and currently investigating entry-level automotive technician program (tire and lube); reached out to DSS regarding candidates for a donated vehicle.
  - Two HCC grant programs were featured in the EARN Department of Labor report to the 2023 Maryland General Assembly with student testimonials, including a picture from the Construction Equipment Operator class.



### ***Public Relations and Marketing***

At the annual conference in Florida last month, the PR and Marketing Office received national recognition from the National Council for Marketing & Public Relations (NCMPR) 2023 Paragon Awards, with a gold award for the 75<sup>th</sup> anniversary campaign promotion and a silver for the WSCE Workforce Training Programs booklet. The NCMPR represents exclusively two-year and technical colleges. Last fall, the team also won six awards in the 2022 Medallion Awards for District 1 of the NCMPR. These include gold awards for the WSCE Workforce Training Programs booklet and the hawk die-cut card; silver awards for the HCC Strategic Plan 2026, the 75<sup>th</sup> anniversary video, and the 75<sup>th</sup> anniversary campaign; and a bronze award for the annual report. The PRM team includes **Brittany Himber**, digital marketing manager; **Tyler Howsare**, webmaster; **Abby Humbel**, WSCE marketing coordinator; **Sara Jacobs**, multimedia production specialist; and **Beth Kirkpatrick**, senior director. Others who worked on these winning projects include **Nick Cullop** and **Cheri McDannell**, desktop publishing specialists; and **Lori Kendall**, WSCE personal enrichment and youth programs manager.